

**FOR IMMEDIATE RELEASE**

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## **MRS. PRINDABLE'S REAL-LIFE HOLIDAY WORKSHOP CREATES GOURMET TREATS FOR LOVED ONES**

*Niles, IL, November 16, 2010* – Picture yourself in confection paradise: copper kettles of swirling homemade caramel; bowls of freshly melted dark and milk chocolate; tables of crushed peppermint and imported nuts; fresh Granny Smith apples dripping with dark chocolate and raspberry toppings.

This vision is a reality at Mrs. Prindable's Handmade Confections workshop during the holiday season and throughout the year where specially-trained gourmet caramel apple artisans create handmade gifts and desserts for good girls and boys. This year, the No. 1 maker of handmade gourmet apple gifts has created new Christmas and Hanukkah gifts that friends and relatives will think were made by Santa himself!

*There is still time to order for Hanukkah (Standard Delivery, order by November 29) and Christmas (Standard Delivery, order by December 20) deliveries. Visit [www.mrsprindables.com](http://www.mrsprindables.com) or call 888.215.1100.*

The "elves" at Mrs. Prindable's have created two NEW decadent flavors for the holidays this year: **Dark Chocolate Raspberry** (who can possibly resist a Jumbo Apple dipped in dark chocolate, rolled in raspberries then topped off with a fancy dark chocolate spiral drizzle?) and **Double Chocolate Mocha** (coffee aficionados will love a Jumbo Apple rolled in cappuccino chips and dark chocolate coffee beans then smothered in milk chocolate.) Both \$22.95.

Some other holiday favorites include:

The **“12 Days of Christmas Petite Gift Assortment,”** (\$129.95), which includes twelve unique Nutcracker keepsake ornaments atop a dozen gorgeous petite apples coated in a variety of chocolate flavors. Other Christmas family-pleasers include the **“Snowman Surprise”** (\$39.95), a plush snowman basket containing a variety of gourmet apples, candy-coated pretzel rods and a caramel gift bag, the “Mr. or Mrs. Claus Jumbo Caramel Apple” featuring a cuddly plush Mr. or Mrs. Claus atop a delicious jumbo apple available in all eight signature flavors (\$28.95). For Hanukkah, the **“4-Pack Petite Apple Gift”** (\$34.95) and **“Festival of Lights Basket”** (\$49.95) will help families celebrate the Festival of Lights with a combination of elegantly presented gourmet apples with Star of David ornamental bows and a porcelain dreidel.

**View “Dark Chocolate Raspberry Jumbo Apple” here:**

[http://www.mrsprindables.com/store/item.asp?rectype=occasion&item\\_id=301&department\\_id=45](http://www.mrsprindables.com/store/item.asp?rectype=occasion&item_id=301&department_id=45)

**View “Double Chocolate Mocha Jumbo Apple” here:**

[http://www.mrsprindables.com/store/item.asp?rectype=occasion&item\\_id=300&department\\_id=45](http://www.mrsprindables.com/store/item.asp?rectype=occasion&item_id=300&department_id=45)

**View “12 Days of Christmas Gift Basket” here:**

[http://www.mrsprindables.com/store/item.asp?rectype=occasion&item\\_id=146&department\\_id=45](http://www.mrsprindables.com/store/item.asp?rectype=occasion&item_id=146&department_id=45)

**View “Festival of Lights Basket” here:**

[http://www.mrsprindables.com/store/item.asp?rectype=occasion&item\\_id=110&department\\_id=46](http://www.mrsprindables.com/store/item.asp?rectype=occasion&item_id=110&department_id=46)

## **About Mrs. Prindable's**

Mrs. Prindable's gourmet apples are a far cry from the simple caramel apples you remember from childhood. Instead, Mrs. Prindable's gourmet apples are true works of art that emerge after artisans handcraft them during a meticulous, 11-step process involving gourmet caramel, premium chocolates and a variety of gourmet nuts and candy toppings.

After delivery directly from the orchard, the premium apples are dipped by hand in creamy, smooth caramel cooked that same day. Using only the best all-natural ingredients – butter, sugar, cream and vanilla – the caramel is prepared in traditional copper pots in small batches that allow for precise monitoring of the quality and consistency. Such attention ensures that each layer is up to the soft and creamy standards that have made Mrs. Prindable's caramel famous for 25 years.

For more information on Mrs. Prindable's products, or to place an order, visit [www.MrsPrindables.com](http://www.MrsPrindables.com) or call 888.215.1100.

To schedule a media visit to Mrs. Prindable's workshop, call Ann at 630.887.0278.

To download color photos of Mrs. Prindable's apples and other treats, visit [www.MrsPrindables.com/newsroom](http://www.MrsPrindables.com/newsroom).

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