



## **THE CARAMEL APPLE ALL-GROWN-UP: THE PERFECT GOURMET HOLIDAY GIFT**

*Note: Download color photos of Mrs. Prindable's apples and other treats at [www.MrsPrindables.com/newsroom](http://www.MrsPrindables.com/newsroom).*

What do you give the hard-to-please? The hostess who has everything? Distant family members? Give the gift of an out-of-this-world gourmet caramel apple this holiday season. Yes, the humble caramel apple has grown up into a handcrafted work of art that oozes class and gourmet craftsmanship, making it an impressive gift for friends, families and business associates.

### **So what's different about these apples?**

Mrs. Prindable's gourmet apples are a far cry from the simple caramel apples you remember from childhood. Instead, Mrs. Prindable's gourmet apples are true works of art that emerge after artisans handcraft them during a meticulous, 11-step process involving gourmet caramel, premium chocolates and a variety of gourmet nuts and candy toppings.

To start, these handpicked apples are extra fancy, crisp, juicy and enormous. How enormous? The Gourmet Jumbo Apples are an impressive 4.5 inches tall, weigh in at 1.5 pounds and serve up to 10 people. The Petite Apples are still hefty. At 3.5 inches tall, these beauties weigh 8 oz. and serve up to 2 people.

See the actual size of a Mrs. Prindable's Jumbo apple at:

<http://www.mrsprindables.com/story/applesize.asp>

Once harvested from the orchard, the premium apples are dipped by hand in creamy, smooth caramel cooked that same day. Using only the best all-natural ingredients—butter, sugar, cream and vanilla—the caramel is prepared in traditional copper pots in small batches that allow for precise monitoring of the quality and consistency. Such attention ensures that each layer is up to the soft and creamy standards that have made Mrs. Prindable's caramel famous for 25 years.

Now coated in velvety caramel, the apple goes through an 11-step process and is hand-rolled in the finest nuts, premium chocolates, crushed peppermint, and other gourmet toppings by true artisans. Each gourmet caramel apple ordered from Mrs. Prindable's is made to order to ensure freshness and delivery without delay. Once delivered and refrigerated, the apples remain fresh for up to two weeks.

### **Gift idea for persnickety friends, family and associates**



Mrs. Prindable's delectable giant gourmet caramel apples, hand-dipped pretzels and gourmet gift baskets make thoughtful gifts for business associates. Sending a corporate gift basket to a new client or appreciated colleague says a lot about you, the qualities you value and the way that you choose to do business.

In addition, a Mrs. Prindable's gift basket makes a terrific family present, offering a treat for everyone from toddler to grandpa to enjoy.

Even better, Mrs. Prindable's takes orders up to three months in advance, so you can place your holiday orders now. Jumbo apple gifts are packaged in an elegant gift box complete with a gold ribbon, bow and personalized gift card message. For those who prefer to wait, the last day to place an order with standard shipping rates for Thanksgiving is Nov. 23 and for Christmas, Dec. 21.

Mrs. Prindable's apples make an impressive statement when served to guests. Just set the refrigerated apple out for 30 minutes before serving, easily slice and serve. Guests will devour the delectable apples smothered in homemade, buttery caramel.

Remember that with Mrs. Prindable's candies, pretzels, gift baskets and, of course, apples, there's no wrong size or wasted trip to the mall. And starting at just \$19.95, they're the ideal gift.

### **Mrs. Prindable's favorites this season**

Download high res. color photos of these apples and other treats at [www.MrsPrindables.com/newsroom](http://www.MrsPrindables.com/newsroom)

#### ***Reindeer Jumbo Apple***

A jumbo Granny Smith apple coated in luscious caramel and rolled in Snowcaps candy. Sitting atop is a festive, furry plush reindeer toy that kids will love. Weighs 1.5 lbs. and serves 8-10 people. \$26.95

#### ***Peppermint Bouquet***

Enjoy a jumbo Granny Smith apple covered in caramel, dark chocolate and rolled in crushed peppermints that will melt in your mouth. Weighs 1.5 lbs. and serves 8-10 people. \$26.95

#### ***Peppermint Holiday Basket***

These red and white striped basket assortments are decked with frosty peppermint from top to bottom. Three sizes to choose from and each contain an assortment of dark chocolate petite apples, peppermint pretzels, gourmet caramels, premium chocolate truffles and peppermint bark. Small: \$29.95; Medium: \$69.95, Large: \$89.95

#### ***Holiday 4-pack Petite Apples***

This gift set features two Triple Chocolate petite apples and two Milk Chocolate Walnut petite apples, each adorned with a scarlet ribbon. Weighs approx. 2 lbs. \$34.95



***12 Days of Christmas Petite Assortment***

Twelve Nutcracker keepsake ornaments stand atop a dozen gorgeous petite apples: four Triple Chocolate, four Milk Chocolate Walnut and four Milk Chocolate Toffee Walnut. Weighs approx. 6.4 lbs. \$129.95

***Signature Jumbo Apple***

This is Mrs. Prindable's most famous jumbo apple which is imported from Washington State, dipped in homemade caramel and striped with dark, milk and white chocolate and topped with a classic Mrs. Prindable's signature purple ribbon. Weighs 1.5 lbs. \$22.95

***Hanukkah Dreidel Jumbo Apple***

This Signature Jumbo Apple is decorated for Hanukkah with a festive toy dreidel and a bright, shiny blue ribbon. Weighs 1.5 lbs. \$26.95

For more holiday gift ideas, or to place an order, visit [www.MrsPrindables.com](http://www.MrsPrindables.com) or call 888-215-1100.

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